



Fully Registered Canadian Charitable Organization #748829470RR0001

2021 BMI Black History Month Virtual Series, Propel Black Success | February 4 – 25, 2021

**BMI 2021 Virtual Black History Month
Sponsorship Opportunities**



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Our Mission

Black Mentorship Inc (BMI) is dedicated to the empowerment of Black People in Canada.

We exist to elevate our participants personal and professional advancement and thus build a better, more equitable workforce.

An equitable workforce contributes to the Quality of Life of the Black community and Canada as a whole.



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Support
Blacks

"We are committed to the principles of diversity, inclusion and equity - we believe they must be lived, experienced and woven into the framework of our communities".

When you give to Black Mentorship Inc (BMI), you empower the Black community and help create great leaders for the future which will have an amplifying effect for the Black Community.

BMI exists to elevate our participants personal and professional advancement and thus build a better, more equitable workforce. An equitable workforce contributes to the Quality of Life of the Black communities and Canada as a whole.

Our goal is to bridge income inequality, foster a sense of belonging for all people so that all people will have good role models. By providing young Black People with Role Models who have walked in their shoes and who they can relate to, we give them the courage and exposure to develop their potential.

BMI's programs specifically target and develop Black youth, students, new immigrants, new entrepreneurs, and professionals. By sponsoring our programs, you empower and advance Black people and Black communities.

Enabling Black professional's success stories

Through our programs, outreach initiatives and resources, BMI is enabling the success stories of the Black community, one Black professional at a time. Our mandate supports members of the Black community by providing mentorship to students, entry-level, mid-career professionals, and new entrepreneurs. In our mentorship workshops, panel discussions, learning and development sessions, and speaker series, BMI provides an open forum for Black professionals to foster a sense of belonging as part of a professional community, where they can address the distinct challenges and barriers they face because of institutional racism, derailing their career advancement.



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Numbers matter – we are building a leadership community to support and nurture Black professionals, creating safe spaces for professionals to learn without fear of judgement and generating the momentum needed to promote change and ignite conversation.



"We focus on engagement and effective strategies for diverse learner groups."

We create an environment where the Black professionals can learn without fear of being judged. Individuals who have completed BMI's learning and development and mentoring programs:

- will confidently move forward with an increased possibility of success.
- critical self-awareness, confidence, and communication strategies.
- a decreased likelihood of not advancing in their professional pursuit.
- the safety net of having continued support when faced with challenges of navigating problem-solving in schools, business, and the corporate workforce.

By empowering the Black professional, we provide opportunities to be part of a connected and caring community. Across Canada, we support, empower, and address the challenges that most Blacks face today. We are helping create a generation of Black success stories, bridge cultural and communication barriers and combat systemic racism.



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Partner with Us

"We are excited about the opportunity to work with you through the entire duration of this project and beyond."

Why Partner with BMI



We are the partner to support you with:

We boost our partners' mission	↔	You are visible in the community
We facilitate opportunities to meet, and connect	↔	You gain access to well-established diverse community
Diversity, Equity, Inclusion and strategies towards an inclusive community	↔	We help build an inclusive community where <u>ALL</u> people feel safe to achieve their full potentials
We increase the diocese exposure at curated events	↔	You are visible and have the opportunity to interact and influence the life of diverse communities

Education, Enlightenment, Hope



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BMI 2021 Virtual Black History Month

We are pleased to host a virtual series experience that will Propel Black Success by sharing stories, examples and strategies of Black success and contributions our communities and to Canada. Our sponsors are essential supporters and partners of BMI and our virtual series and provide an opportunity to position yourself as a BMI and community partner.

Sponsorship Opportunities

All Sponsors receive core benefits:

- Recognition on the BMI organization website.

All sponsors who achieve a recognition level receive core benefits plus:

Platinum: \$5000 +

- Company logo on organization website with link to company website
- Company logo on BMI printed materials
- Opportunity for 30 second promotional videos during BMI programming
- Static branding on Conference and Speaker Series platforms

Silver: \$2,500 +

- Company logo on organization website with link to company website
- Opportunity for promotional content during BMI programming

Bronze: \$1000 +

- Company logo on organization website with link to company website
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BMI Branding Opportunities

The following branding opportunities can be added to any sponsorship package.

BMI Programming and Mentorship Pages, Series and Events - \$3,000

Be front and center with sponsorship on one of BMI Programming and Mentorship Pages, Series and Events that participants will access on numerous occasions:

Contact Us to Discuss Today or Send Us eTransfer via the email below.

See an opportunity you like or wish to discuss your idea or package with us, contact us today at blackmentorship@gmail.com . You can also send us eTransfer via the same email.

